



Annual Report 2018-19



ARUNODAYA TRUST
HEALTH EDUCATION SOCIAL CAUSES

+040 27981250, 27981251 | www.arunodaya.org | arunodayatrust2008@gmail.com



In our 10 years of existence, we have ploughed through many twists and turns, especially as we tried to gain more visibility and shed more light on the urgency of life skills. We endured countless rejections because our work was perceived to be too vague and intangible. However, the work on the field told us a very different story. We witnessed countless young people change the script of their lives and we knew that life-skills was the missing piece in helping young people overcome adversity. Our impact studies showed over 97% of young people were able to demonstrate age-appropriate life-skills after the intervention. We persisted. Those of you following our journey more closely might know that we completed our 3-year strategic plan last year and embarked on an ambitious 10-year journey in 2018-19. What do we hope to achieve in the next 5 years. We hope to mainstream the conversation around life skills with a singular focus. The dialogue should no more revolve around questions like 'what is life skills' or 'why life skills' but instead, pivot around more actionable questions like 'how can high-quality life skills education be accessible to every child in the country' Rest assured, while change has been slow, the efforts have not been futile. We are closer to achieving our vision today than we have ever been before. I look forward to sharing this journey with you over the next 5 years and beyond. Thank you very much for your continued belief,

With gratitude,

(Khagga Venkat Rao)

Managing Trustee



Our Identity and Values

It is our core values that have shaped our journey for the last 10 years and continues to guide us.

The following values strongly guide projects, strategies, policies, protocols, staff behavior internally and externally at Aunodaya Trust. Every employee who is recruited or who continues to be a part of the Aunodaya Trust family needs to demonstrate and aspire to these values in their actions, ideas and expression.

Respect

To respect each other's views and feelings within the organisation and with people you work with as a representative of Aunodaya Trust. To express ourselves, our opinions, suggestions and feelings in a respectful manner while regarding the dignity and self-worth of other individuals and valuing the other person's views and reality.

Accountability

To work with complete transparency and integrity and in a manner wherein the employee is accountable towards the organisation and all internal and external stakeholders for one's actions to fulfill the purpose of their role.

Transparency

To be transparent in our work and openly share information, ideas, opinions as well as our failures and mistakes with all internal and external stakeholders.

Integrity

To be honest and true to oneself and others. To be authentic and consistent in one's behavior, action and words.

Quality-Driven Excellence

To do everything with excellence as a goal and ensure great quality. To be organised in one's work while inspiring others to excel and reach the optimum levels of their potential. Excellence is also portrayed in the constant learning and evolutionary attitude of the organisation and its people to fulfill the vision and mission of Aunodaya Trust.

Passion

To demonstrate enthusiasm and dedication in everything that Aunodaya Trust does and to stand up for what Aunodaya Trust believes in Perseverance

To have purpose and determination to work towards the set goals in spite of any hurdles and challenges faced. Conviction in what we do facilitates seeing challenges as learning opportunities rather than setbacks.



Empathy

To have unconditional positive regard towards our beneficiaries and stakeholders and understand their perspective or circumstance and emotions and feelings in spite of it being different from ours.

To make attempts to create common ground between internal stakeholders, to allow each other to be truly heard by being welcoming of diverse perspectives and being open to collaborative solutions.

Compassion

To be compassionate with our beneficiaries so that one can go beyond empathising and can work towards alleviating their pain.

Fairness

To be fair in ones actions as well as with processes both with internal and external stakeholders in order to ensure equitable and just decisions and being prompt in rectifying mistakes and learn from them.

Trust

To have faith in oneself as well a firm belief in the goodness of all people. It is also to rely on the ability and strength of our internal and external stakeholders.

Aashirwaad Feeding Programme:

At this moment, more than 900 million people worldwide are going hungry. In fact, almost 16,000 children die from hunger related causes every day—that's one child every five seconds. These statistics are tragic. But with your help, we can make a real difference. "Hand of Hope" currently provides more than 75 Children meals on a regular basis...helping to fight hunger one child at a time.

Remedial Centers for School Going Children: Children from our target Villages, in the age group of 6-14, attend Government education department maintained Primary and Upper Primary Schools located within the Village or in the neighborhood. They are provided with free education besides mid day meal, School uniform, subject books and the like. The usual practice in these Villages, since the parents are away attending wage labour work for their livelihoods, Children are not provided with any care after they return back from the formal education centers. They loiter with their peer groups aimlessly. Their educational standards are very low as they do not concentrate or attend to the subject home work given at School. Having observed this, our Organization started "Remedial" educational centers in 09 Villages. Total number of Remedial centers is 10 and they were organized for two hours between 5.00 PM – 8.00 PM, as per the convenience. Locally available educated and



unemployed Youth are given opportunities to work in these centers and they are paid with honorarium. The activity yielded good results and it was informed by the local Government School teachers that the performance of the Children attending these remedial centers organized by Arunodaya Trust is very satisfactory and encouraging.

STeP Twin e Learning Programme:



The youth comprises over one-third of the Indian population which in turn constitutes a major part of the labour force of the country.

But according to the reports of the Financial Express "Only 15% of the young graduates passing out of colleges are employable; the rest are branded 'unemployable'."

the lack of right skills and attitude. There is leading employers of the country, about the addition, the macro perspective affirms that, it is crucial for such young energy to be channelized correctly in economic growth and nation building to elude their addition to family woes, social stress and national misery.

Smile Twin E- learning Programme (STeP) is such an initiative of Smile Foundation that aims at creating a pool of young and independent people, from the marginalized section, through skill enhancement in tandem with market requirements. It is an effort towards bridging the gap between demand and supply of skilled manpower in the fast emerging services and retail sectors of modern India. Arunodaya Trust provided Skilled based training to 120 youth from deprived communities and facilitated them in placement services in MNC's Spenser's, Likitha enterprises, Coffee day, More, Mega Mart, Adecco etc. The trained Trainees are being paid a handsome remuneration of 9,000/- to 14,000/- p.m.



This national level programme trains the urban underprivileged adolescent youth in English Proficiency, Basic Computer Education and Soft Skills for enhancing their prospects of employment in the fast expanding retail, hospitality and BPO sectors.

Mission Education Programme:


Mission Education is a national level programme of Smile Foundation, which is committed to providing basic education and healthcare to underprivileged children. Smile Foundation believes that whether you are addressing healthcare, poverty, population control, unemployment or human rights, there's no better place to start than in the corridors of education. Education is both the means as well as the end to a better life; means, because it empowers an individual to earn his/her livelihood and the end because it increases one's awareness on a range of issues – from healthcare to appropriate social behavior to understanding one's rights, and in the process evolve as a better citizen. Arunodaya Trust Collaborated with Smile Foundation's educational initiatives include Preschool [3-6 yrs], Non Formal Education [6-14 yrs non-school going], Remedial Education [6-14 yrs school going] and Bridge Course [14-18 yrs drop-outs]. It works for education for needy children who are under difficult circumstances, such as child labour, children of poorest of the parents, children inflicted and affected with HIV/AIDS, street and runaway children, children with rare disabilities, disaster struck children and slum children. Special emphasis is given on girl education and women education, so that they and their families get empowered. Arunodaya Trust has identifies 264 out of school children involved in rag picking and allied works and created awareness among the families on importance of education and mainstreamed them in formal schooling. The children were provided quality, Joyful learning environment & Nutrition.



Because I am a Girl Program:

Our extensive research shows that girls continue to be the single most excluded group in the world. They face discrimination and abuse simply for being young and female. Girls and young women are often denied their right to: Education, Engage actively and equally in society, Take important decisions about their futures and bodies, Justice and equal opportunities, Protection from gender based violence. GIRLS' RIGHTS AND GENDER EQUALITY We believe that gender equality is central to achieving long-term change. We have a vision of a world that values girls, promotes their rights and ends injustice. Arunodaya Trust's Because I am a Girl is a global movement inspired by Plan International to transform power relations so girls everywhere can learn, lead, decide and thrive. Gender equality is central to achieving long term change. LEARN All girls have the right to quality, safe education and access to lifelong learning. An educated girl is more likely to marry later and have fewer, healthier children. She has a better chance of staying healthy herself. LEAD All girls and young





women have the right to take part fully in the political life of their community and country. We'll support and empower young female leaders to drive social, economic and political change. **DECIDE** All girls have a right to decide if and when to marry or start a family. Ensuring girls are able to make decisions about their futures is fundamental to achieving gender equality. **THRIVE** Girls have a right to reach their full potential, to realise their personal ambitions. To do this, they must be able to live free from violence and discrimination and have equal economic opportunities.

GIRLS AND THE GLOBAL GOALS

In 2015 world leaders agreed an ambitious set of goals for sustainable development. However, they will only be achieved if we can unlock the power of girls. Otherwise, girls will continue to be left behind. Without a bold new movement that confronts the root causes of discrimination, girls will still be denied their rights and remain unable to reach their full potential. Because I am a Girl is dedicated to ensuring gender equality and upholding the rights of all girls and young women by 2030. We strive to achieve this by collaborating with children, communities, civil society, governments and other partners to implement long-term programmes that target the root causes of inequality. Arunodaya Trust has organised Village level sensitization programs through Cultural teams and rallies in Shamirpet, Keesara, Medchal, Malkajgiri and Vikarabab Mandals of Rangareddy District. The communities were sensitized on Importance of Girl Child & their Rights.

Orphan Home for Children

Children have the right to be cared for

All children have a right to have all they need to grow and develop. Their fundamental rights are enshrined in the United Nations Convention on the Rights of the Child, which includes articles establishing rights to:

- ✓ live with a family that cares for them
- ✓ live in a safe and clean environment
- ✓ have nutrition and healthcare
- ✓ be educated
- ✓ play and rest
- ✓ give their opinion and be listened to

A well run orphanages can be a nurturing and conducive environment for child care and development. Proper access to education, life and vocational skills, livelihood training linked to job opportunities so that children are able to earn and start building an independent life for themselves & some hand holding goes a very long way into transforming these children into happy and contributing members of society.

Challenge

Most orphanages are not well run. Reports of "horror" stories - children malnourished, abused and harassed exist. Most orphanages are below standards even in the basics - toilets, clean water, decent living conditions, nutritious food, hygiene etc. Recreational facilities are non-existent, schooling poor, very little after school educational support. Children have to leave orphanages once they turn 18 years. They step out into the complex outside world, with no clue of how to navigate through.

Solution

Our areas of work cover the entire ecosystem spanning Adoption, Orphanages and Aftercare. We do on the ground actions that deliver results - more adoptions, happier children, better developmental outcomes, placement into decent jobs etc. These results are real - the difference to the lives of children are clear and heart-warming. At the same time we focus on sustainability by implementing best practices and processes and transferring knowledge to our partner institutions.

Long-Term Impact

ARUNODAYA TRUST's vision is to ensure every orphan child be nurtured till he/she grows up to be a happy and contributing member of society. We believe in "A family for every child"- through adoption and where that is not possible, then "family like care" in a well-run children's home. ARUNODAYA TRUST is transforming orphanages into caring and nurturing child homes; ARUNODAYA TRUST helps and supports children transition into independent and income earning adults. With this project, 250+ orphan children's lives will be transformed.

Old Age Home

We are expressing our sincere thanks to you for donating money to feed the hapless old age persons in Happy Old Age Home run by Arunodaya Trust.

We are taking care of regular health checkups to all the inmates of old age home with the concern expertise in medical profession. According to the doctors we use the medicines for the oldaged persons. We always remember your substantial monetary donations for day to day needs of destitute senior citizens in oldage home established by Arunodaya Trust.



In the year 2016 we have been started with the 5 old age persons, who identified in remote rural locations of Guntur District of Andhra Pradesh, India. Twenty destitute oldage persons age group between 60 to 90 years are receiving nourishing foodstuff per day breakfast-lunch-dinner, clothes for festivals & whenever required.

By observing in the rural villages, many of the families having disputes & without any reason wrangles in between daughter-in-law and mother-in-law finally son forcefully join



his mother in the old age homes. We only persuade always to lead the enduring life with dignity. After coming to Ashramam (old age home) they socialize with other inmates of the home. They forget about their kith and kin and they lead residual life peacefully in Arunodaya old age home. By timely help in our old age home, we are able to see their healthiness have been improving and having hope on their

remaining lives.

Thank you for helping the destitute elderly persons in time without your online donations to charity it is very difficult for us to help the disadvantaged old age people.

Child Trafficking Project

A FEW GLIMPSES FROM THE YEAR PASSED BY


15 year old Ramana (name changed), from a well to do family, eloped with her little known boyfriend from Vizag, who eventually sold her to the flesh trade. She spent almost a year in the 'hell', but was rescued fortunately by the Police. When she came to ARUNODAYA TRUST rehabilitation centre, she was a lonely person, utterly depressed had suicidal tendency. It took time, but she turned around with the ARUNODAYA TRUST of her 'caregivers'. Today she has learnt vocational skills and has become an expert dancer. Her parents are eager to get her back and she is waiting for the judicial orders



14 years Chandrika (name changed) was trafficked from a village in East Godavari dist, when she was barely in her teens. She was forced into prostitution at Annavarappadu in ONGOLE, when she was 14, by the Madam, whom she was sold to. She was rescued from the inferno, by a dynamic police officer, who is her "godmother" today, when she was 15. Initially, after coming to **ARUNODAYA TRUST**, she could not control her emotions and had waged a single handed war against the whole world around her. Gradually, she changed herself. She has done vocational trainings in Bakery & jute bags stitching in our rehabilitation home. She had deposed brilliantly at Court, as a witness and her trafficker was punished.....



15 year old **Archana** (name changed), was married off to a man triple her age, by her alcoholic father, in lieu of money. The man




took her to Vijayawada, abused over a period of time and eventually sold her to the flesh trade. She was rescued one day, during a joint raid conducted by police and ARUNODAYA TRUST, a leading NGO of Andhra Pradesh. **Archana** came to **ARUNODAYA TRUST** with a number of typical mental health hazards. She was aggressive and disobedient. She was exposed to a series of “counseling sessions”, which helped her to change back to her own self. Today, she is an active participant in “BAKERY & JUTE BAGS MAKING” trainings and enjoys dance classes enthusiastically. She looks forward to a brighter tomorrow.....

16 years Sravani (name changed) belong to Chirala of Prakasam Dist lost her parents six years ago when she was 8 years old. Her mother was sex worker when she alive. She is having two younger brothers. One of her relatives has nourished these children for some time who also a daily wage labour. He couldn't feed them no longer. The girl along with her brothers has been joined in **ARUNODAYA TRUST** home through one of the volunteers. Sravani went to local high school and continued her education in English medium. She passed 10th standard with 9.8 grade points. She emotionally balanced and mingled with rest of the children in home and enjoying her education with joy.

17 year old Rani worked at a Spinning Mill in Guntur Dist, to supplement the income of her poor family. While working their she befriend Krishna, a boy who stayed in the neighborhood of her workplace. Krishna tricked Rani with a lucrative job offer and brought her to Prakasam Dist. She was sold for Rs. 20,000 to a brothel keeper in Secunderabad. Rani could not comprehend the quick chain of events & the consequences, but eventually felt that she had reached a point of no return. When she had lost all hopes, one sunny day, after about seven months of living like a sex slave, she was rescued by the Police. Today Rani has learnt skills like Jute bags and Bakery Products making at ARUNODAYA TRUST and is waiting for her home placement order. She wants to go back home and start life afresh....

15 year old Madhavi was married off to a much older man, who already had a wife. She tried her best to adjust into her “so called” marital life, but failed. She went back to her father, who refused to take her in. She came back to the nearest Railway Station, where she met a decent looking stranger, who upon hearing her pathetic story, offered her a job as “domestic ARUNODAYA TRUST” in Madanapalli. Madhavi had no choice, she agreed to the proposal. Once in Madanapalli, the man sold Madhavi to the flesh traders. She was subjected to various forms of sexual violence, over there. However, one day a client of her, who had sympathies for her, helped her to escape from the clutches of her “madam”. She was taken to a Police Station and was sent to ARUNODAYA TRUST eventually under judicial orders. She had both physical and mental health problems, it took her a considerable period of time, to come back to normalcy. She had learnt “embroidery” & “Jute Bag” and looks forward to a decent future.....

Jyothika, **19** at present, is a girl from the Dommara community of Mangalagiri, Guntur Dsit, where girls are given away for prostitution, by their own family members, traditionally. Youngest among four sisters, all of whom were into the flesh trade, Jyothika started her journey through hell, at the tender age of 15, at the infamous Chilakaluripet. She was rescued by a joint team consisting of Police AND



representatives of ARUNODAYA TRUST and was sent to ARUNODAYA TRUST under orders of CWC. She is still not the bubbly & sweet girl, she had been she is being treated by mental health experts. She is not at all sure about her present and future. But Jyothika has not lost heart.....

17 years Satyavani's father used to earn through giving money to daily wage labor for small interests. Her mother's health is not good as she is mentally distressed who had been **beaten** on her head by one of her neighbors during a quarrel. The girl is having an elder sister who is already got married and living at some other place. Satyavani stopped her education at Vth standard and remaining in home. Once, the girl has fallen in love with a person named Hosak. They often meet in a park nearby their home. Once, the person took her to his home and introduced to his mother Amulya. After sometime, she went out leaving both in home told that she will come back soon. By taking the opportunity, he had committed rape against the girl who was utterly victimized in a helpless situation. Then, his mother came back and slowly started to convince the girl towards prostitution in the name of easy money and a luxurious life. Off and on the girl used to go his home and Amulya started to send the girl to outside with customers.

Sometime later, the girl's brother-in-law came to know about the business and taken away her and kept in some other brothel house for money. After passing two years, once she rejected to entertain customers as she was disgusted with them. The brothel owner harassed the girl both physically and mentally. Once, the police raided on the brothel house and rescued her and produced before court. They have referred to ARUNODAYA TRUST for rehabilitation and counseling provided with all basic needs. Now she gradually mingled with rest of the girls in the home and started to come out of trauma through constant counseling services. She is interested in preparing bakery items, embroidery as well as preparing jute bags which she learnt through vocational trainings. She is attending court as and when there is adjournment as she is being provided with victim/witness support services by the ARUNODAYA TRUST.

These are some shots from **REAL LIFE STORIES OF CHANGE** at ARUNODAYA TRUST, pioneering initiative aimed towards reintegration of victims of trafficking, who otherwise have almost no means to claim back themselves, as they were one day, within the warmth of family ties, growing up with their siblings around them, playing through the lush green fields chasing butterflies and grass-hoppers.

These are victims of our consumerist culture, which views little girls as maid-servants, who came cheap, sex objects who could be abused 24x7 and could be thrown away when they are damaged and broken. They are data statistics for the government, sensation for the media, guinea pigs for academic research & studies, but for all of us at ARUNODAYA TRUST, each one of them are REAL LIVES. We put together our concerted efforts towards their effective reclamation, by facilitating CHANGES into their otherwise hopeless existence. We allow them to choose their options for future & walk with them



hand-in-hand, shoulder-to-shoulder to enable them to obtain their RIGHTS & ENTITLEMENTS.

LOOKING BACK

ARUNODAYA TRUST was conceived in 2008, the vision of **ARUNODAYA TRUST** is to create a safe, supportive and responsive society that upholds the protection rights and dignity of every child in Andhra Pradesh. **ARUNODAYA TRUST** strives to design and implement programs that protect children from Abuse, Neglect, and Exploitation. In this respect, in none of its programs does **ARUNODAYA TRUST** support or promote the legalization of prostitution or trafficking in women, children or others for any purpose. **ARUNODAYA TRUST** continues to work proactively with victims of prostitution or trafficking. **ARUNODAYA TRUST** does not tolerate child abuse in any form. All children have equal rights to protection.

The initial activities of ARUNODAYA TRUST, were more of an exploratory nature, aimed at knowing more about the lives of girls & women, who were not included in the “so-called” mainstream of society at large. One of such fact-finding exercises, brought ARUNODAYA TRUST more closely to the lives of “women in prostitution”, who were restricted mostly to Prostitution Localities those days and their “biological children”, which included both boys and girls. As an automatic consequence, ARUNODAYA TRUST's subsequent activities focused on :

- ❖ Identifying the rights / entitlements of “women in prostitution” and empowering them to avail of benefits of legislations and schemes.
- ❖ Providing support to the children, both boys and girls, to enable them to join the mainstream of society through accessing formal education, skill training and income generation options.
- ❖ Restricting induction of minor girls, both from the Prostitution Localities & from outside, brought through traffickers, into prostitution, by working closely with the Police & the RLA Community.

ARUNODAYA TRUST's community based institutional approach started with “Drop-In-Centres” in the Prostitution Localities followed by opening of ICDS centres at Prostitution Localities, which was a result of relentless advocacy with the government.

In the year 2008, the first SHORT-STAY HOME was created which accommodated children of women in Prostitution Localities, who were provided holistic rehabilitation, to facilitate their mainstreaming.

This was followed by the creation of a CHILDREN's HOME, under the provisions of the Juvenile Justice (Care & Protection of Children) Act 2000, which accommodates girls rescued from Prostitution Localities from all over Coastal



Andhra Pradesh, including girls trafficked from Pune, Mumbai, Goa & Tamil Nadu. In 2010, ARUNODAYA TRUST was one of the first recipients in Telangana, of a **ARUNODAYA TRUST - Rehabilitation & Transit Centre** for women, rescued from various situations of trafficking. ARUNODAYA TRUST's institutional care initiative, with a licensed capacity of 50 girls / women, accommodates 20- 75, on any given day.

The girls / women at ARUNODAYA TRUST are provided Psycho-Social Rehabilitation and support for legal aid, restoration & reintegration.

During the last 10 year, ARUNODAYA TRUST had provided such services to no less than 5,000 girls / women, most of whom had gone back to their respective families, have become self-sufficient and have joined the mainstream of society. In addition to institutional care ARUNODAYA TRUST continues to run Drop-in-Centres at Prostitution Localities, to facilitate mainstreaming of children, District Campaign & Advocacy Programme, in 10 most trafficking prone districts of Telangana, involving all stake-holders viz, Police, Panchayat, Academicians, Civil Society Organizations, Teachers, Doctors / Paramedics, Lawyers, Members of Judiciary,



CWC/JJB, with an aim to prevent trafficking & reintegrate rescued victims. Formal Training Programmes for Police on legislations relevant to trafficking & other crimes against women & children are conducted on a regular basis.

Over the years **ARUNODAYA TRUST** had done some significant field studies to understand the trends of migration / trafficking in women / children, child marriage, caste based prostitution, effectiveness of legislations, hurdles of prosecution of traffickers and other relevant issues.

ARUNODAYA TRUST had developed handbooks, training manuals & other IEC materials relevant to the issues of child labour, trafficking, child protection.

ARUNODAYA TRUST . A PROJECT FOCUSING ON TRAFFICKING OF GIRLS FROM OUR STATE AND OTHER STATES..... PROTECTION AND REHABILITATION SUPPORT TO RESCUED VICTIMS

ARUNODAYA TRUST aims at addressing the issue in a holistic approach, through working closely with survivors, providing them “care & protection” facilitating their process of repatriation, re- integration & Rehabilitation, with all relevant stake-holders in the process, which includes Police, Prosecutors, Judiciary, Panchayat Raj Institutions (PRI), CWC, JJB, Civil Society Organizations (CSOs), key members of communities at the source area of AP.

During the reporting year (2018-19).....

9 “Legal Training” sessions involving “OUR HOME” project staff of ARUNODAYA TRUST, representatives of other NGOs/CBOs were organized, with an aim to build their capacities to address trafficking issues.

8 “workshops” involving 155 members of CWCs/JJBs, from all over Andhra Pradesh were held to equip them with knowledge & procedure, in dealing with children, with special focus on child protection issues including Child Marriages, Child Trafficking & Vocational Trainings.

6. “Seminars” involving all stake holders as mentioned above, at District & State level were organized, where experiences were shared and advocacy & combat initiatives were strategized.

6 “Home Management Committee” meetings, were convened, involving “OUR HOME” project staff, representative of the Women and Child Welfare Department, Government of Andhra Pradesh, Members of Child Welfare Committees & DCPOs , where the challenges & hurdles of reintegration, improvement in standards of care & protection were focal points of discussion, with an aim to strategies positive action.

18 meetings were held with survivors awaiting reintegration and OUR HOME project staff, where the survivors were apprised of the present status of their respective processes of reintegration & rehabilitation to ensure transparency & better understanding between the survivors & the care givers.

5 West Bengal girls’ along with 32 Andhra Pradesh Girls from our ARUNODAYA TRUST were reintegration during the period and 23 girls are awaiting reintegration. It would be worthwhile to mention here that the time taken for such reintegration was minimized as a result of ARUNODAYA TRUST's incessant activism with all stake holders.

ARUNODAYA TRUST – ARUNODAYA TRUST home had received 45 girls & young women who were rescued mostly from RED LIGHT areas of Mumbai, Bangalore, New Delhi and various places of Andhra Pradesh. All of them were accommodated at ARUNODAYA TRUST & were exposed to ARUNODAYA TRUST's psycho-social rehabilitation programme.

5 girls needed to be hospitalized. 38 girls were provided



psychiatric support. 2 girls were diagnosed to be HIV+ and are undergoing specialized treatment.

15 Girls were admitted to non-formal School skill trainings like Bakery, dress design, Jute bags manufacturing etc were provided to 35 Girls & young women.

20 meetings with elected people's representatives of the PRI and Community Leaders at 20 source villages and 25 prostitution localities were conducted with support from Local CBOs. 250 PRI representatives and about 700 community leaders and 45 Village Level Child Protection Committee members from 3 districts viz Prakasam,, Guntur and Krishna attended such meetings. Where their views on prevalence of human trafficking were shared their respective roles in prevention were identified.

15 Mandal level training programmes were o
WD&CW, Govt of AP and District child Protection
425 representatives from Mandal Level Reve
representatives from Village level VROs & VRAs.



The geographical intervention areas of this initiative are: 8 red-light area pockets of Rangareddy & Hyderabad Districts.

The most important components of the project are:

- **PREVENTION**, which includes working with vulnerable children at the source areas as well as destination areas.
- **RESCUE**, this constitutes coordinating with different stake holders to facilitate rescue of trafficked children.
- **RESTORATION & REINTEGRATION**, this includes family identification, reunification and follow up of survivors of trafficking to ensure their sustainable reintegration.
- **REHABILITATON**, which constitutes of socio economic rehabilitation of survivors and build linkages with various line departments.
- **ADVOCACY** with District Administration (on economic reintegration of survivors, quality Institutional care, Vocational Training for drop out vulnerable groups) & other stake holders.

All ARUNODAYA TRUST's initiatives are aimed and focused at protecting & empowering children and young adults, thus over the years, a conscious effort had been to involve more and more youth into the programmes and to build their capacities to enable them to work as service providers and care givers under the purview of all such initiatives. It had been observed that the youth are essentially the front runners in all social exercises, as they have an uninhibited mind and thus the motivation and mindset to give their best in holding hands of children & youth, who are not as privileged as they are. In the process a number of survivors of trafficking and also rural girls / women, who were otherwise vulnerable to trafficking have grown up to become excellent workers in all ARUNODAYA TRUST initiatives, irrespective of their geographical areas of operation. Some girls from ARUNODAYA TRUST and some from

the districts are our colleagues today and ARUNODAYA TRUST cannot do without their energetic participation & support.

Skill Development

Arunodaya Trust's vocational and skills training programs provide practical skills for older children (15-18 years) who are at or above the legal minimum age of employment. Skills/livelihood training can be an important mechanism in overcoming social exclusion faced by marginalized children - it offers the possibility of greater choice concerning future work opportunities and therefore the hope of a better future. The provision of pre-vocational, vocational and skills training has also been an important cornerstone of Arunodaya Trust's efforts to withdraw older



children from hazardous labor, by providing older children at or above the minimum age of employment, with marketable skills that will enable them to find decent work opportunities.

Arunodaya Trust has worked with the government to develop the capacity of vocational training centers to implement programs to assist older children and youth. Where these training facilities do not exist,

Arunodaya Trust has worked with other partners to ensure the better provision of vocational education and skills training.

Because of the gender segregation in the labor market, the options for girls to enter different trades or occupations can be limited. Arunodaya Trust has found that to ensure that educational opportunities do not inadvertently reinforce existing gender inequalities, special attention needs to be given to facilitate the access of girls to vocational training. Arunodaya Trust is a multidisciplinary Skill Development organization run by experienced and passionate professionals from diverse fields. Arunodaya Trust has seven verticals to look after its varied segments namely,

- (i) Government Projects - Developmental Consulting
- (ii) Corporate Support Services, Placements
- (iii) Engineering Consultancy, Motivational/Technologies/Languages/Cultural Works shop in Schools, Colleges, Universities.
- (iv) CSR, Training and Skill Development, Assessments
- (v) BPO Services and
- (vi) Market Research & Survey
- (vii) Hardware & Networking Solutions.

Arunodaya Trust provides Developmental Services in all spheres of agriculture, rural development, legal, health & family welfare and other social development sectors including conduct of Socio-economic Studies, Market Research, Techno-economic Feasibility Studies, Potential Surveys, Baseline Surveys, Poll/Public Opinion

Surveys; Concurrent Monitoring & Impact Evaluation Studies of Social Sector Programs, Training/Capacity Building and Skill Development.

Arunodaya's Business Process Outsourcing (BPO) Services includes Customer Support/Call Centre Service, Technical Support Services, Telemarketing/Sales Support Services, Data Entry Services, Data Processing Services, Data Conversion



Services, Form Processing Services, Internet / Online Web Research, Relationship Management, Content Management, Human Resources Outsourcing and Verification/Investigation Services. Arunodaya can push all such customized solutions catering to specific

business needs of the client organizations, as may be required by them from time to time.

Arunodaya endeavors to provide excellent customer service to create significant value for our clients. We believe in professionalism in every aspect of our work truly in sync with the corporate culture. We strive to understand the business sensitivities of our clients in each assignment and work in unison as an integral part of the client's team to achieve success. Arunodaya at the disposal, the clients can focus all their energies towards core business processes/activities, diversification and expansion while we provide professional support in all the data management works and other peripheral activities including looking after routine administrative needs. Needless to emphasize, we stand for quality, reliability and trustworthiness. Our credibility is our greatest strength.

The Market Research and Survey vertical is managed by a team of young professional researchers with core competencies in multiple niche areas. Arunodaya has built a good pool of committed and competent Field Investigators / Enumerators & Research Associates for the purpose of data collection, undertaking field visits, organizing awareness campaigns, distribution of I.E.C. materials, etc. These Field Investigators/Enumerators & Research Associates have been tried, tested and groomed with proven credibility established over a period of time through their association with some of the prestigious, challenging and sensitive assignments of All India nature that we had taken up all these years since inception. Arunodaya Trust in association PMKVY, is running Skill Development Program which is line with National Government's skill development initiative.

The programs are conducted as per the guidelines prescribed under the Skill Development Initiative Scheme (SDIS) and Modular Employable Skills (MES). The program is targeted to all segments of women above 18+ years, who have minimum qualification to participate in the course.

The training programs are targeted towards accommodating and encouraging women to opt for skill development and make them either employable or start their own small scale business. The programs are oriented towards enhancing soft skills, entrepreneurship, financial and digital literacy amongst women.

Highlights of the Program

- Capacity Building Training
- Self Help Group Concept Training
- Leadership Development training
- Soft skills development
- Financial and digital literacy training
- Experienced Mentors
- Employment opportunities
- Tie-up with Recruitment agencies.

DDUGKY- Kadapa.



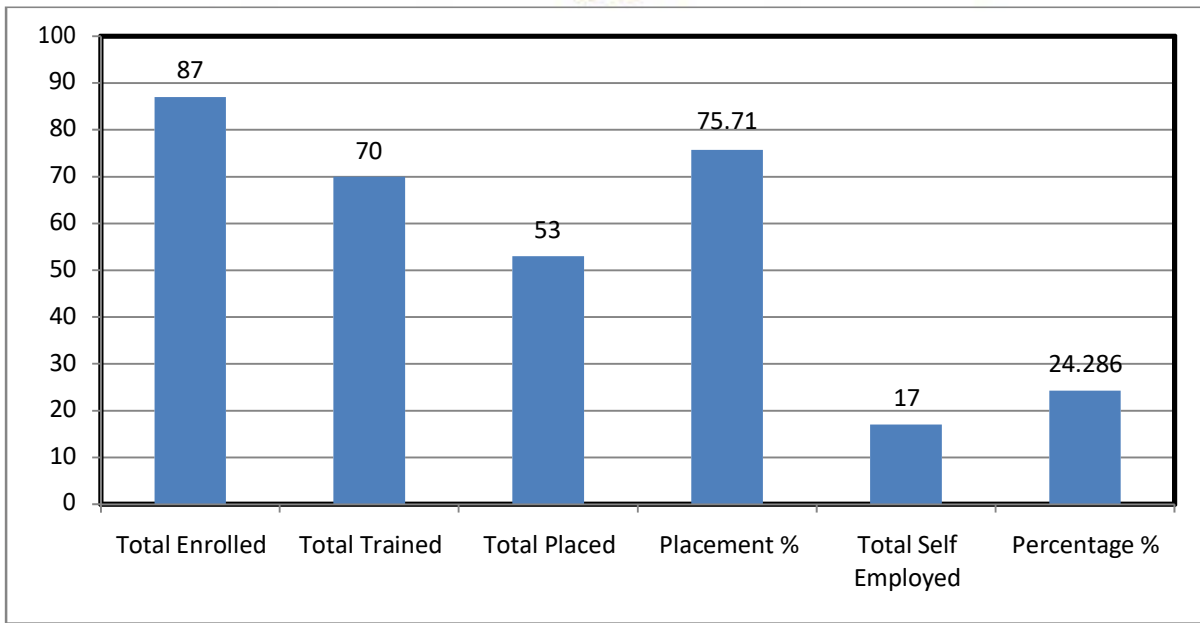
Vision: Transform rural poor youth into an economically independent and globally relevant workforce

The Ministry of Rural Development (MoRD) announced the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) Antyodaya Diwas, on 25th September 2014. DDU-GKY is

a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth.

DDU-GKY is uniquely focused on rural youth between the ages of 15 and 35 years from poor families. As a part of the Skill India campaign, it plays an instrumental role in supporting the social and economic programs of the government like the Make In India, Digital India, Smart Cities and Start-Up India, Stand-Up India campaigns. Over 180 million or 69% of the country's youth population between the ages of 18 and 34 years, live in its rural areas. Of these, the bottom of the pyramid youth from poor families with no or marginal employment number about 55 million.

Arunodaya Trust Has partnered with the Ministry of Rural development and implementing the Project in Kadapa Urban and offering Skill development training in **Apparel sector** providing course namely **Basic Sewing Machine operator** as of date 2 batches of 35 members in each have been successfully completed at kadapa A total of 70 members have been trained of which 53 Have been placed in various industries and 17 Have set up their own enterprises though bank linkage program.



Success Story of Trainee:

A happy married life, with kids, a husband who carries out his duties as a provider without a sliver of inconsistency and loving in-laws. Sounds like the dream a lot of girls would have had, at some time in their lives. B. Anjali was no different. However, life, as it so often does, refused to cooperate. Married after her graduation, B. Anjali was thrown into a life which can very well be described as the exact opposite of her dream. A husband hazy by intoxication, tyrannical in-laws and hardly any means to bring up two children. Finally, getting tired of the situation she left her in-law's house with her kids to live with her widowed mother. She was locked in a legal tussle with her husband and his family. But B. Anjali was no push over. She looked circumstances in the eye and decided to fight back. Upon hearing about Arunodaya- DDUGKY Training at Kadapa, she immediately enrolled herself into a course there. What followed was 3 months of rigorous training relating to Tailoring.

Upon graduation, she was hired in the capacity of a Designer at a Boutique.

Now she hopes to do really well in life & support her family. Doing well, is something that looks highly probable. "I won this badge and was rewarded for my performance", she says while pointing to a shiny piece of metal attached to her ID tag. And then smiles. The smile of a winner.

I now earn enough to support myself and my two children. I have been able to establish myself because of this opportunity. I now want to do really well and support the rest of my family.

APSSDC –Pilot Project

Andhra Pradesh State Skill Development Corporation (APSSDC) is a unique organization formed as a Public-Private Partnership (PPP) corporation to promote skill-development & entrepreneurship in the state of Andhra Pradesh. The

corporation is incorporated as a Section-8 company (not-for-profit) with a private equity component of 51% and 49% by Govt of AP. The Corporation now serves as the "Executive Agency" for the newly formed Department of Skill Development, Entrepreneurship and Innovation. APSSDC will also serve the important task of providing high quality skilled manpower as part of the "Knowledge and Skills Mission" of GoAP, which is one of the cross-cutting missions among the seven missions formed by the go t to facilitate double digit growth of the state.

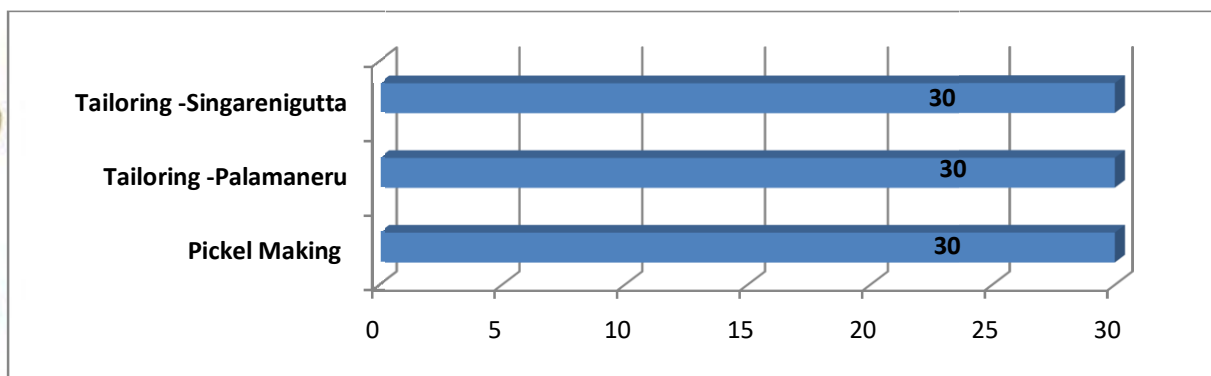


As per some estimates, Andhra Pradesh will face an incremental Human resources requirement of approximately 10 million skilled workers between 2012 till 2022, across the high-priority and emerging sectors. Thus the main objective of the corporation is to implement a structured and pragmatic solution to skill & upskill the workforce in the state of A.P. and to

increase employability, and promote entrepreneurship in sync with Industrial growth of the state. And this will be done in a mission mode and the target is to skill 20 million people in 15 years by meeting skilled human power demands of all missions and shape AP as the skilled-workforce and Knowledge hub for the world.

To facilitate the above, the target population has been divided into 7 segments, viz.: Drop outs, Engineering skills, degree & PG, in-trade services, agri & allied, crafts, SHGs & entrepreneurship development. Separate programmes will be designed for each segment. A hybrid model where APSSDC carries out its own programmes as well as value-adds & collates the training being done by other departments is being adopted by the corporation to start with. Some unique & best of class training programmes like Siemens Centres of Excellence Clusters, Capital Area Skilling, Train the Trainer, etc. are part of the whole gamut of trainings to be offered at different levels.

Arunodaya Trust has partnered with APSSDC in catering the trainings at Palamaneru and Singarenigutta of Chittor district . Arunodaya Trust has successfully implemented 2 courses, Pickel Making and Tailoring. 30 trainees were trained in pickle making and 60 trainees were trained in Tailoring during the reporting year 2018-19.



Women Empowerment

Empowering the women is not about pitching women up against men, in some hypothetical evolutionary race for survival.

It's about giving your fellow female passengers to the grave, all the rights that have been unequivocally monopolized by men for centuries.

Why Women Empowerment?

Half a sphere can never roll across a floor like a sphere. Women form the neglected, unheard half part of the Indian development sphere which had been trying to roll to life for years. For our country to grow as a culture, economy or just flourish, we need to heed to this part of the society. Women are better multi-taskers than men. And if trained can prove to be a better foundation on which our society can further thrive.



We cannot just lay down the reason to be equality and morality. Yes, women deserve to be treated equally, yes; they deserve everything to be given to them rightfully back that had been denied to them for centuries. But no, that's not the only reason we want them to be more strong. The more selfish reason is that it is the need of the hour. It has been acknowledged by UN, proved significantly by government made policies that money channeled to empower women, skill development programs upheld to make women independent drive the economy of any country ahead more powerfully as compared to when men oriented programs are initiated.

More importantly the focus is on the rural women who has the responsibility of an entire family upon them and are struggling to keep up. These women when taught the proper business regime and innovation schemes with the notion of collective growth turn out to be successful entrepreneurs uplifting their family out of the web of debt while advancing others around them.



Impact of Empowerment

Making women strong and independent is one of the most important initiative of ARUNODAYA TRUST because a woman is the first teacher of her child, the

nurturer of her family the binding strength of a community. And giving her a direction is giving one step towards giving the country a direction.

Job Opportunity

ARUNODAYA TRUST has introduced the placement program to give job opportunity to the women who have need of work & want to start earning again by doing job after long gap.

Due to number of reasons like marriage, children etc many women take long break in their career, after long period they again want to start work & start earning for their family but most of them fail due to lack of guidance & they have to face many difficulties. ARUNODAYA TRUST helps such women who want to work again. Proper guidance is given by the professionals which is totally free of cost. ARUNODAYA TRUST acts as a mediator between the employers & the women candidates who really want to work.

Sustainability of WASH Projects in schools

Would you send your child to a school that neither provides access to water and hygiene facilities nor to functioning and clean toilets? This is sometimes the only choice for many parents. Almost half of all schools worldwide, particularly in low- and middle-income countries, lack these essential facilities that many of us take for granted. Schools where open defecation is practiced, or where lack of water and soap hinders proper hygiene behaviour, are negatively impacting on health and the ability of children to learn and thrive. Girls are particularly affected, as inadequate protection and lack of privacy in toilets often cause them to drop out of school at the age when they start menstruation, or to be absent repeatedly during their periods. We know how closely adequate water, sanitation and hygiene (WASH), good health and education are connected and that investments in WASH are ultimately also benefitting the learning performance of children.

Arunodaya Trust Strongly belied in the following concept for better WASH facilities

Promote health and hygiene effectively



Includes the risk of exposure to pathogens and hazardous substances that could affect the health of pupils, school staff member and communities. The sanitation system should at all points from the toilet via the collection and treatment system to the point of reuse or disposal be safe and child friendly in order to avoid the spread of diseases. To improve the overall livelihood this topic also covers awareness raising

on hygiene and nutrition for students, their parents and teachers.

Protect the environment and natural resources Involves the required energy, water and other natural resources for construction, operation and maintenance of the system, as well as the potential emissions to the environment resulting from use. It also includes the degree of recycling and reuse practiced and the effects of these (e.g. reusing wastewater; returning nutrients and organic material to agriculture), and the protection of other non-renewable resources, for example through the production of renewable energies (e.g. biogas). Especially at schools, a big impact can be done by raising awareness on those issues.

Technically appropriate including operations and maintenance

Incorporates the functionality and the ease with which the entire system including the collection, transport, treatment and reuse and/or final disposal can be constructed, operated and maintained. The functions should be flexible to make sure that they are suitable for different age groups, especially for children's needs, to raise the user friendliness and acceptance. Furthermore, the robustness of the technology should be taken into account, being aware that children and their skills and behaviour might sometimes not be suitable for very vulnerable systems.


Financially and economically viable: Usually the government and/or the school itself/pupils' families pay for sanitation. This includes the construction, operation, maintenance and necessary reinvestments in the system. Besides the evaluation of the costs, it should be taken into account, how the schools could benefit from the recycled products like soil conditioner, fertiliser, energy and reclaimed water. Additional external costs, for example, environmental pollution, health hazards and external benefits such as increased agricultural productivity of school gardens or employment creation have to be observed.



Socially acceptable and institutionally viable

The criteria in this category evaluate the socio-cultural acceptance and appropriateness of the system. The sanitation systems should be appropriate and well equipped for different age groups and different gender. Special needs for girls should be fulfilled in order to decrease school absenteeism. Special attention should also be paid on different religious customs to make sure that the facilities are not only suitable for pupils with different background, but also for children with special needs. The projects should be in compliance with the legal frameworks and stable and efficient institutional settings.

Arunodaya Trust organized weekly sessions WASH in all the 25 Government & Private High Schools covering over 18000 children during the reporting year on the following topics.



How to link School and Productive Sanitation?
How to Deal with menstrual hygiene Management in Schools?
How to Bring School Sanitation to Scale?

Fast-tracking towards the goal: issues noted

- Develop an accreditation system like the one in Sri Lanka through a consultative process and with participation of children and teachers.
- Adopt the Medchel District school-led total sanitation model, – make a start in selected areas.
- Encourage SMCs to play the leadership role in the WinS programme as in Telangana.

The SMC needs to be supported with information, funds and expertise.

- Develop yearly school plans on WASH issues.
- Encourage the formation of student brigades, school health and hygiene clubs, child cabinets with at least one trained teacher on WASH as a facilitator.
- Advocate for high-level advisories and circulars to be sent to all related sectors and personnel handling WinS in order to inform and inspire them to take the needed action.
- Establish a system of benchmarking schools (setting standards and norms that are locally accepted and attainable and encouraging progression towards excellence.) Network with key partners and stakeholders for a greater sense of ownership.

Swachh Vidyalaya: The 6 Essential Elements Every school in the country must have a set of essential interventions that relate to both technical and human development aspects of a good WASH programme.

These are the 6 essential elements:

1. Sanitation

Separate toilets for boys and girls, with one unit generally having one toilet (WC) plus 3 urinals. The ratio to be maintained is preferably one unit for every 40 students. Menstrual hygiene management facilities including soap, adequate and private space for changing, adequate water for cloth washing and disposal facilities for menstrual waste, including an incinerator and dust bins.

2. Daily handwashing with soap before mid-day meal

Sufficient group handwashing facilities allowing groups of 10-12 students to wash their hands at the same time. The handwashing station should be simple, scalable and sustainable, relying on usage of minimum water. These handwashing facilities can be developed using local materials.

Group handwashing with soap sessions are conducted before the mid-day meals are served, and are supervised by teachers, who emphasize good handwashing techniques.



The handwashing sessions are used as an opportunity for delivering hygiene messages, especially the message that hands should be washed at two critical times: before eating and after using the toilet. The sessions can also be used to deliver messages on sanitation and drinking-water safety. Adequate time allocation (preferably 10-12 mins) before the mid-day meal time, to ensure that every child and teacher can wash hands with soap, conveniently.

3. Drinking water: Daily provision of child-friendly and sustainable safe drinking water and adequate water for handwashing. In addition water for school cleaning and also food preparation and cooking. Safe handling and storage of drinking water should be practiced throughout the school.

4. Operation and maintenance (O&M) All water, sanitation and handwashing facilities need to be clean, functional and well maintained to ensure that the intended results are achieved and capital investments made in installing these systems are not lost. Annual Maintenance Contracts (AMCs) can be issued, which will include regular maintenance of facilities, regular supply of cleaning materials, consumables like soap, disinfectants, brooms, brushes, buckets etc.


The AMC may include identification of repair tasks and arrangement for repair facilities. Alternatively some local arrangements can be made, which can include appointment of local sweepers/cleaners, appointed by the school/district, who are provided with a regular supply of consumables.



Regular/daily inspection of water and sanitation facilities by an appropriate group of persons as appointed by the SMC.

5. Behaviour change activities

Water, sanitation and hygiene behaviour change communication activities should be part of the daily routine of all children. Hygiene messages may be integrated into the textbook curriculum or may be imparted through supplementary reading materials, activity based learning methodologies or even during the morning assembly sessions.



Girls must be taught menstrual hygiene management by female teachers in a sensitive and supportive manner and also take steps to encourage and support girls during menstruation so they do not miss school. This involves menstrual hygiene education sessions at school, along with steps to ensure that girls have a private place to wash and change their clothes.

Existing facilities will be used in some cases; in other situations, a new facility will need to be constructed. Other steps that can be taken to support girls include stockpiling extra sanitary pads and clothes (such as school uniforms) for emergencies, along with enhanced training programmes for teachers.

6. Enhanced capacities: It is essential that capacities are improved at various levels within the sector, to develop the right mix of skills, knowledge and experience to facilitate, finance, manage and monitor water, sanitation and hygiene programmes in schools effectively. For example teachers and SMCs need to understand ways of ensuring equitable use and maintenance of facilities, making sure hygiene is adequately promoted and that monitoring of these elements takes place regularly at the school level. Furthermore, new learnings need to be infused in the sector, along with newer ways of programming and implementing a water, sanitation and hygiene programme in schools.

Urban Ultra Poor Programme (UUPP)

The urban ultra-poor face a myriad of challenges and they often remain outside the realm of social and economic inclusion. Aunodaya Trust reaches out to the most destitute families in the urban slum communities, with the aim to tackle urban poverty through holistic intervention in the four critical areas of livelihood development and financial literacy, health care, education and social services.

The UUPP programme now reaches 22 communities covering 1500 families. In 2019, Aunodaya Trust adopted 11 new communities covering almost 6400 beneficiaries.

The Urban Ultra Poor Programme works with five major interventions, Livelihood, Healthcare, Childcare & Education, Social Services, and Financial services. These work cohesively towards providing the beneficiaries the confidence and tools to live a self-sustained and dignified life.

Livelihood

Livelihood is the backbone of the programme and the focus in 2018 was to ensure that all the beneficiaries have access to employment opportunities that will generate a stable flow of income for them. Counselling families to take on stable jobs with security forms the crux of the UUPP programme. Assisting them with better job opportunities according to their skill set, connecting them with prospective employers are all important aspects of the programme and they help the beneficiaries increase their livelihood to be self-sufficient to take care of their needs.

Childcare

The urban ultra-poor majorly consists of migrant population. As the families are struggling with making ends meet in a new environment, education takes a backseat. With no support at home, older siblings are made to discontinue school to take care of younger kids. We take a dual role by conducting tuition centers which engages children from the age of 4 to 14 and introduces them to a formal hour of disciplined study time.



Alongside, the children are enrolled into the closest government schools or Anganwadi schools to resume education. Through the year, the committed students are tracked and moved into Arunodaya's Academic Adoption Programme.

Financial literacy & service


As we work with increasing the livelihood of the families, the programme also teaches them on the importance of saving and planning for their goals. Through the programme we help them open bank accounts and teach them to sign their names, and to transact in the accounts and save for a better future. The programme also introduces them to credible borrowing institutions like microfinance where they can borrow with dignity as a customer rather than from a moneylender who at times exploit the poor.



Healthcare: With no awareness of or access to proper health care facilities, the ultra-poor do not have the privilege of preventive health care. This means that many a time an illness is not diagnosed on time. Due to such unexpected health shocks, they cannot afford any long term illness. This has a direct effect on their earning capacity and

health care expenses. Taking on a three pronged approach of a multi-discipline diagnostic health checkup for preventive diagnosis; making the beneficiary aware of hospitals, government schemes of subsidized health care procedures and discounted medicines, as well as hygiene and nutrition training, the programme guides them towards a healthy lifestyle.

Healthcare Programme With rising costs of health care, the disadvantaged and poor families often put off medical care until an emergency arises. Healthcare expenditure usually puts a strain on the financial resources of these families.



Arunodaya's health care programmes have been developed to provide beneficiaries with quality health care at affordable costs. Over the years, Arunodaya has strengthened its programme by building networks with specialized hospitals, clinics and non-governmental organizations. We have also created a health care manual and a database of health care providers. An important aspect of our programme is to provide awareness about the various government schemes and to link our beneficiaries to these schemes, because very often they get left out due to lack of information about them. Health camps Arunodaya conducts periodic health camps for its beneficiaries to meet their immediate health care needs. Multi-specialty health camps including pediatrics, gynaecology, ophthalmology and dental treatment are organized extensively across the country. Our health camps offer curative, preventive and promotive services to the beneficiaries and upon completion of the health camp, we ensure that they complete follow up treatment. In 2018-2019, a total of 20 health camps were organized across Telangana state covering 3,859 beneficiaries. 19 Cataract surgeries were performed, 100 beneficiaries were assisted in getting spectacles at discounted and 39 follow -up treatments were completed.

Social Services The ultra-poor being immigrant workers do not contain basic social security KYC documents. Due to this, they stay deprived of basic facilities like a bank account, access to take a loan or school admissions and all such cases where a document proof is mandatory. Many governmental benefit schemes for the ultra-poor in fields of health care, education etc. like the Aarogyashree, Bhagyalaxmi etc. also need a document proof to be availed. The most eligible for these schemes remain excluded due to unavailability of the required documents. The UAPP programme works towards facilitating the required documentation for the families and train them to access all the facilities that they are eligible for.

Such a holistic approach helps the beneficiaries gain confidence to live a self sustained life and save for a better future.

Medical assistance: Many beneficiaries, who suffer from different ailments and require medical support for themselves or for their family members, are referred to Arunodaya Trust. During the project period, 113 patients were identified for medical

Lakshmi, who resides in the outskirts of Secunderabad, along with her husband and two children, runs a canteen business. Her husband Govind met with an accident two years ago and has had a back problem ever since. As the pain worsened, doctors advised him to undergo a surgery. The family spent more than INR 80,000 on the surgery, of which INR 75,000 came from loan, which was originally meant for improving their canteen business, and the rest from their savings. While the family was recuperating from this huge financial crisis, there was another setback. Govind was diagnosed with gall bladder stone and had to stop working as the cost of the surgery was estimated at INR 80,000. To make ends meet, Lakshmi started working in a garments factory. One of her daughters had to drop out of college as they were unable to pay the college fees. Lakshmi was helpless and was also unable to repay her loan. Realizing their need for support, an Arogya Mithra employee referred the family to Arunodaya Trust, who actively networked with several hospitals to find the best treatment in terms of cost and convenience. The cost of surgery was brought down to INR 20,000 at another hospital but the family was still unable to bear the full cost. Arunodaya then contributed INR 10,000 towards the medical expenses and the family managed to raise the balance cost of treatment. Govind is now recuperating well and is preparing to re-start the canteen business very soon. His elder daughter is continuing her education and has applied for a Higher Education Scholarship.

intervention, of which 22 patients successfully completed the treatment, including two patients who received funding assistance. Treatment is in ongoing for another 40 patients.

Educational Programmes


Academic Adoption Programme Education is not preparation for life; education is life it self. At Aunodaya Trust, we believe that education is the cornerstone of success and is the most important solution to breaking the vicious cycle of poverty. With a family income of less than 10,000 the urban ultra-poor often struggle to make ends meet. They are the absolute bottom of the pyramid. The lower the household income level, the more desperate is the condition for the children. In such situations, education becomes the first thing to be dispensable. Every such drop-out is an opportunity lost. Even if they were to complete schooling, they would be completely unprepared for any kind of subsequent career opportunities except for jobs at entry level with meagre pay. Without education, a labourers child will grow up to be a labourer. And it will take 25 years before another generation gets an opportunity for education. Aunodaya Trusts Academic Adoption Programme attempts to break this cycle . Aunodaya Trusts Academic Adoption Programme (AAP) is designed to transform the lives of the underprivileged children by providing them access to high quality education through Academic sponsorships. The Academic Adoption Programme is a hands-on programme and adopts a holistic approach with regard to the development of these children by providing them with healthcare and counseling support. As a part of the programme, the children and their families have automatic access to the multi-dimensional interventions that Aunodaya Trust undertakes in the areas of Financial Literacy, Vocational Training & Livelihood Development. Identification ion: Eligible children are selected by a thorough needs assessment based on tried and tested socio-economic criteria. Parents of eligible children are counselled about the importance of education. Children are then enrolled after assessing the commitment to education that their parents show, their willingness to stay in the city until the completion of the childs education, willingness to save for education and several such criteria. Being a long term programme it is important that the families are supportive.

School Admissions: Arunodaya Trust works with a network of schools located in or close to the communities to enroll children into age appropriate grades and facilitate discounted fees for them.



Monitoring: Children are monitored at home and at school through regular meetings with parents and the school regarding attendance, performance, health and any special needs.

Sponsorship: Donors support the education of the children that they most relate to and form a long-term relationship with them. Arunodaya Trust keeps the donors abreast of the



child's status by sending annual reports on the child. The attendance, performance of the child in school, interests and other engagements of the child are informed to the donors. Donors also have the opportunity to become mentors for their children. Donors also engage with their sponsored children through letters or visiting them.

Facilitation of identity, address proofs and birth certificates/ birth proofs- Many children supported through this program belong to parents who are migrants and do not have identity, birth and/or address proofs. Arunodaya Trust has tied up with authorized agencies to facilitate these documents which help children secure admission into school and avail benefits where provided.

Child development corpus: A corpus is created over the period of the Childs support so that children can pursue higher education once they complete school.

What motivates us is the change that this has brought in the perception and the commitment to education that it has created in the Ultra-poor families. Most of our kids perform well in school and utilize the opportunities that come their way.

In the year 2018-19 ,

- 91% of the students scored above 60% in their overall assessment.
- 15% scored above 90% in their overall assessment.
- Five students were placed at the top of their classes.
- Average attendance was 95% across all partner schools.

Students have won many accolades such as first prize at their school science fairs, excelling in sports, and academic excellence awards.

Case study

Anil Kumar is a smart young boy who lives with his parents and two brothers in a slum in the Balaji Nagar area of Secunderabad. His mother works as a housemaid and his father is an electrician. The monthly income of their family is approximately Rs.15000 a month which hardly helps them make ends meet. Anils parents were initially reluctant to send him to an English Medium School because of the expenses involved. However Anil fostered a dream of becoming a software engineer. Through Arunodaya's Academic Adoption Programme, Anil was shifted from the local government Telugu medium school to Kids Global English Medium School, a school affiliated to the Telangana State Board. In two years, Anil has grown leaps and bounds.

He loved going to school and mentions that, He loves going to school as he needs to learn lots of important information to become a software engineer?. He is presently in class III and has constantly topped his class over the years. He is excellent in academics and co-curricular activities. His favorite subject is Mathematics and he loves to work with multiplication tables. In his own words, he

enjoys studying social studies and loves his English teacher Ms. Maria as she gives him good thoughts for his life?. He says sometimes he has to study hard to come first but he likes to study. He has developed wonderful hobbies like collecting stamps and has an enviable collection of 150 stamps.

With Arunodaya's assistance, Anil now has a Aadhaar card and a birth proof which will be required for his future education. Looking at his overall development, his parents are now completely committed to make his dream come true. We are sure that in time, Anil will grow up to make a better life for himself and his family and bring them out of the circle of poverty.

This journey would not have been possible if a generous donor had not come forward for supporting Anil education.

DRUG AND ALCOHOL AWARENESS TRAINING

Drug and alcohol awareness training is part of an effective health and safety program. We offer drug and alcohol supervisor training for managers, supervisors, and employees responsible for workplace safety as well as training for employees subject to drug and alcohol testing.



All training programs are developed and delivered by some of the most experienced and knowledgeable people in the field today.

Alcohol & Drug Awareness Training were organized by Arunodaya Trust For managers, supervisors, or employees responsible for workplace safety.

Learn the basics of a fit-for-duty program, as well as signs and symptoms of drug and alcohol use. This course teaches approaches and required documentation for Reasonable Cause testing.

Employee Awareness Training

For all employees who are subject to drug and alcohol testing in accordance with a workplace drug and alcohol policy. Get everyone on board with your safety policy. This course provides awareness and education on policy related to drugs and alcohol, how drug and alcohol testing is conducted, the support provided following a non-negative result, and health effects of drug and alcohol use and abuse.

Wild Animal Safety Program

Wild animals are fun to watch. They interact differently than our domestic pets; they look cute and cuddly; and they are intriguing because they seem so untouchable. However,

no matter how cute and cuddly a kangaroo or bear may seem, it is very important to always remember they are wild animals capable of causing you major harm. For the animal's safety and for the safety of all humans around the animal, humans should respect the animal's need for space and power to harm. The following are some important tips to remember when dealing with wild animal safety.

Animal Welfare Program

It is very important that children learn to leave wild animals alone. No matter if the animal is a tiny squirrel or an elephant, children should never approach a wild animal. Since they may harbor diseases or may attack if threatened, wild animals should be respected. Some ways to encourage children to respect animals include:

- Introduce them to wild animals at the zoo. Point out that the animals are in the cages so they can feel safe. Let the children know that animals can be scared easily, so they need space to feel loved. Explain to older children that animals can be dangerous if they feel threatened.
- Warn children of the dangerous wild animals that may exist in your area. Explain to the children that they should stay away from the animals and respect their space.
- When out together, point out wild animals and maintain your distance. Children learn by example.

Public water conservation



Public water conservation campaigns raise awareness in all levels of society about the importance of saving water to cope with its scarcity and ensure sustainability. The aim is to change citizen attitudes and behaviour to improve water use efficiency. This is done through education and awareness campaigns on the socioeconomic and environmental benefits of water conservation and different conservation

methods. Communication means include traditional and social media, as well as direct communication such as workshops, presentations, stakeholder dialogues, etc. Other means such as economic incentives can also be employed, for example, free installation of water meters. Raising water conservation awareness is important as the combined impact of even small improvements in individual household use can amount to significant savings at a municipality or regional level.

Implementation: Preparation and execution of public awareness campaigns requires a multidisciplinary team, including water experts, building and construction experts, and social marketing, communication and outreach and education professionals. A thorough analysis of local public water systems and consumer habits is typically

undertaken (often using household surveys) to identify potential water savings and primary targets for consumer behaviour patterns. This includes identification of main target groups for awareness campaigns, for example local water utility companies, households, workplaces, large businesses, etc. Campaigns can also establish water conservation goals to facilitate tracking of progress and achievement of objectives. Critical components of planning and executing a campaign include communication protocols and materials organization and production, and establishment of partnerships with media, schools, local NGOs, etc. for effective dissemination.

Minority Welfare Program:

Arunodaya Trust organized Awareness programs in Minority prominent areas in and around Hyderabad & Rangareddy districts.

The objectives of the programme are as follows:-

- a) Enhancing opportunities for education.
- b) Ensuring an equitable share for minorities in economic activities and employment, through existing and new schemes, enhanced credit support for self-employment, and recruitment to State and Central Government jobs.
- c) Improving the conditions of living of minorities by ensuring an appropriate share for them in infrastructure development schemes.
- d) Prevention and control of communal disharmony and violence.

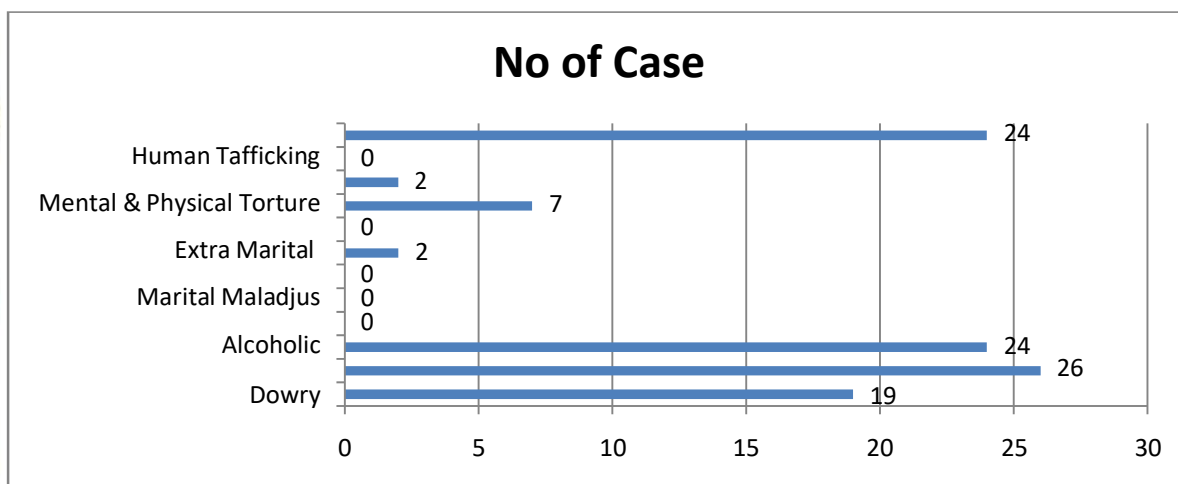
An important aim of the new programme is to ensure that the benefits of various government schemes for the underprivileged reach the disadvantaged sections of the minority communities. The underprivileged among the minorities are, of course, included in the target groups of various government schemes. But in order to ensure that the benefits of these schemes flow equitably to minorities, the new programme envisages location of a certain proportion of development projects in minority concentration areas. It also provides that, wherever possible, 15% of targets and outlays under various schemes should be earmarked for minorities.

Family Counseling Services:

The Family Counselling Service is designed to meet the needs people experiencing various types of family or relationship problems. The Family Counselling Services is free. A referral is not necessary; you can contact your local Family Counselling Service office yourself. The Family Counselling Service is a specialised service that offers practical help and advice when there are difficulties, conflicts or crises in the family. The majority of people who contact the Family Counselling Service do so to seek advice and to talk about problems they are experiencing in their every day



lives. The offices are staffed by amongst other professionals psychologists and social workers with additional training in family therapy. All employees have a duty of confidentiality. For whom? The Family Counselling Service is here to help individuals, couples and families – including children and adolescents. Contact the Family Counselling Service by telephone or e-mail.



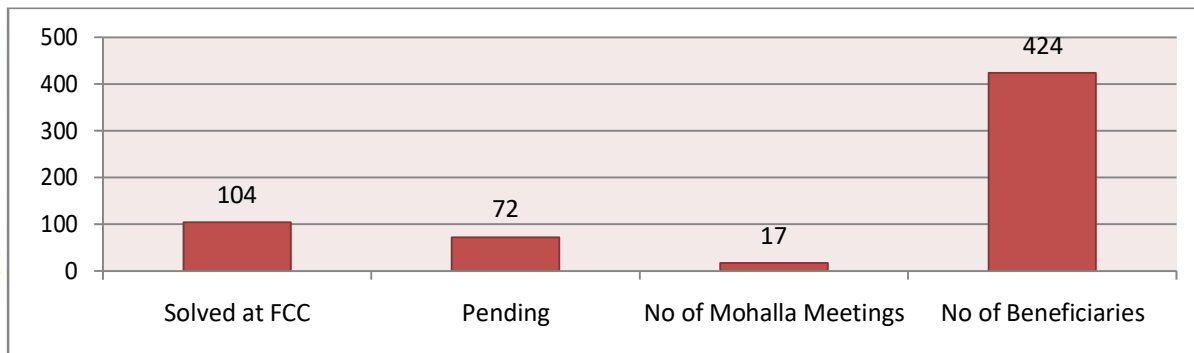
What Arunodaya Trust offer:

Advice and confidential counselling

The Family Counselling Service meets with and assists people in all phases of family life from childhood to old age:

- Couples that wish to improve their relationship
- New parents that are facing a change in their lives and are now responsible for providing care
- Parents and children who are experiencing difficulties in family life
- Generation gap problems
- Working through problems after a relationship breaks up
- help in improving the relationship between ex-partners
- challenges concerning mine, your and our children
- Families suffering under illness or the loss of a loved one
- Assistance in conflicts between different cultural backgrounds
- In cases of arranged and/or forced marriage and other traditions that are detrimental to health
- Help for parents and children who are experiencing violence and/or threats in close relationships

- Couples can receive advice and assistance regardless of sexual orientation



Arbitration in cases of separation and partnership break-up

The Family Counselling Service carries out mandatory arbitration for couples with common children under the age of 16 when the parents are to separate.

Cohabiting parents who break up must also attend arbitration in order to receive extended child welfare benefits. Parents that wish to raise a case concerning the child's/children's domicile, visiting rights or parental responsibility must first attend arbitration. The aim of the arbitration is to assist families when they enter into agreements on parental responsibility and the child's/children's situation.

Courses and groups

The majority of Family Counselling

Service offices arrange courses and groups covering the most usual family and cohabitation themes. Courses include cohabitation, couple courses for new parents, courses for parents of children with reduced functionality and groups for children and adults after a break up in the family and when violence is a problem.


Information service

The Family Counselling Service provides information and training in the areas of married and cohabiting family life.

Our target groups include the public services, selected population groups, the media, kindergartens, pre-schools and other professional groups. The Family Counselling Service provides guidance and advice to professionals and co-operates with organisations and others engaged in working with family, the development of children and adolescents and cohabitation themes.

Disability welfare Program:

Arunodaya Trust organized awareness and sensitisation program for the general population and for disabled people through focus group meetings. Approximately 4138 persons participated in these programs to learn more about the causes, prevention and rehabilitation intervention strategies. In addition, the Arunodaya Trust Cultural Team organized 22 street theater performances. In addition to these community programs,



individual counselling is offered to physically challenged people, including the importance of self-help groups.

Community Based Rehabilitation focuses on involving the family and the community at large in the treatment and rehabilitation process. This approach strengthens the community to support the family to meet the needs of the disabled and empowers the disabled person to live as a participative member of the family and the community. Over the years, physiotherapy was offered to 61 orthopedically handicapped people in the communities.

The project promoted the formation of 26 SHG among people with disabilities in Medchel District. Reasons that the members cited for joining the groups included the need to overcome loneliness, to feel wanted, to share problems and find solutions, to build their capacity and capabilities, to get information on job opportunities and referrals, and to get financial help to develop their own livelihood. The SHG Self-help groups and network thus provided respondents with a safe environment devoid of judgment and discrimination. These groups gather twice monthly to identify and prioritize the needs and to advocate the rights of the disabled persons to lead a respectable social life. The books of accounts and the minutes of the meetings are maintained by the officers, who received training from Arunodaya Trust and are continuing to improve their skills to administer the groups

Road Safety Week Celebrations:

Road safety week is a national event aimed at raising public awareness about traffic rules and ultimately to reduce casualties due to road accidents. Millions lose their life and millions get injured in road accidents globally; mainly, due to lack of awareness about traffic rules or a behavior of flouting them. Therefore, to make people more aware of the traffic rules and to persuade them to follow rules while on road; the Road Safety Week is observed annually.

Though the government observes the road safety weeks, many Charitable Organizations, Non Government Organizations and Private firms across the country also organize and provide logistic support to the Road Safety Week Campaign.

Road safety week is celebrated with the great joy and enthusiasm every year in Hyderabad organized by **Arunodaya Trust**. People are encouraged about how to drive on road by organizing variety of programmes related to the road safety.

During the whole week celebration of this campaign, variety of educational banners, safety posters, safety films, pocket guides and leaflets related to the road safety are distributed to the on road travelers. They get motivated about the road safety while traveling on road means having planned, well-organized and professional way traveling. People who travel in unprofessional way are requested to use road safety measures and follow traffic rules by giving them roses.



ARUNODAYA TRUST Operational Assessment

Disclosure

We believe that **ARUNODAYA TRUST** is a transparent organization that emphasizes proper information disclosure and accountability. Even though the audited financial statements are not available on its web site, the information is readily available on request. Its financial statements include the details of various administrative and program expenses as well as details of grants/donations and other incomes. **ARUNODAYA TRUST** also provides the salary details of its staff. Staff Salaries of ARUNODAYA TRUST is paid not later than 5th of every month and is adjusted in their individual bank accounts.

ARUNODAYA TRUST publishes monthly newsletters, which provide information about the organization's activities during that specific period. Anyone can subscribe for the newsletter for free and is also available on its web site.


ARUNODAYA TRUST has provided the names of its board members and full time staff on its offices along with their brief profiles and specific responsibilities they handle within the organization. Its provisional revenue statement for the year 2018 shows a breakup of international and Indian sources of funds and also provides names of significant donors and their specific contribution.

Clear Strategy

ARUNODAYA TRUST has a policy of refining its strategy based on continuous self- assessment and impact analysis of its programs. To enhance the effectiveness of its activities, **ARUNODAYA TRUST** focuses on self-sustainability. For long term revenue generation, it seeks lasting partnerships with donors (corporations / foundations / individuals). The process of curriculum development through evaluation and practical experience is a key component of the organization's strategy.

Execution on Strategy

ARUNODAYA TRUST strives to create partnerships with the government as well as local and international organizations, so that it could get the advantage of resource sharing. With the ARUNODAYA TRUST of its local partnerships, **ARUNODAYA TRUST** utilizes the resources of local PRIs, sports clubs, drama and art schools, computer training centers, libraries, municipal parks, etc. We believe that **ARUNODAYA TRUST** has generated fruitful partnerships with various government agencies as well. **ARUNODAYA TRUST** has partnered with various international foundations like... TB Alert India, Global fund for children, Business Community Foundation, and Give Foundation. The support gained from these agencies has enabled **ARUNODAYA TRUST** to grow rapidly and make its programs more sustainable.



ARUNODAYA TRUST has a strategy of building multidimensional partnerships with corporate organizations. It engages volunteers from the corporate sector, both to coach the children and to sponsor and run the recreational activities.

Ethics

ARUNODAYA TRUST is not affiliated with any political or religious group and it works with due commitment to fulfill its mission. The organization puts adequate emphasis on transparency and accountability. It also strives to utilize maximum funds for program implementation and cut down on administrative and overhead costs. For these reasons, we believe that the organization maintains a high standard of ethics in its functioning.

Conclusion

ARUNODAYA TRUST has opted to work for a cause which cannot be considered a conventional field of work for Voluntary organizations. The rapid growth of **ARUNODAYA TRUST** from a single man's idea to a dynamic and sustainable organization proves the usefulness of its mission. Continuous refinement of its strategy and development of its curriculum through impact analysis highlights the organization's commitment to fulfill its mission. **ARUNODAYA TRUST** focuses on enhancing its resources so that it can reach out to many more children in a sustainable way. We believe that donating to **ARUNODAYA TRUST** would help in improving the lives of destitute children who are desperately in need of such Help.